

# **Agenda DE 2017**

## **Sunday 14th**

**12:00 to 20:00 - Reception of Assistants**

**15:00 to 18:00 - Sightseeing Tour with Bus and Boat**

## **Monday 15th**

**08:45 to 09:00 - Opening Statements**

**09:00 to 09:30 - Keynote from Andrew Simpson - Verisign**

**09:30 to 10:00 - Rolf Larsen presents "What can a registry do for Domain Investors?"**

**10:00 to 11:00 - Healthy Domain Report**

**11:00 to 11:30 - COFFEE BREAK**

**11:30 to 12:00 - Buying and Selling of Keyword Domains on Autopilot**

**12:00 to 12:30 - Latest news from the Aftermarket**

**12:30 to 13:00 - Busting 10 myths about news domain extensions**

**13:00 to 14:00 - LUNCH**

**14:00 to 15:00 - GTLD's - Geo TLD's -ccTLD's**

**15:00 to 16:00 - Panel of Domainers and Brokers**

**16:00 to 16:30 - Coffee**

**16:30 to 17:00 - How to make money with Keyword Domains**

**17:00 to 18:00 - Traffic, Parking, Development**

**18:00 to 18:30 - Jackson Elsegood - Escrow.com**

**18:30 to 19:00 - "Traffic Partners: Advanced Domain Development and Traffic Monetization"**

**20:00 to 23:00 - Typical Berliner Dinner at Zollpackhof.**

## **Tuesday 16th**

**09:00 to 10:00 - Internet Governance**

**10:00 to 10:30 - .CLUB still the best in Marketing a new GTLD!**

**10:30 to 11:00 - What .Brands do with their TLD's**

**11:00 to 11:30 - COFFEE BREAK**

**11:30 to 12:00 - Will Shorter from Verisign gives us some Insight on .cc and .tv**

**12:00 to 12:30 - 3 years investing in new gTLD's and a 5-years plan. How is it going?**

**13:00 to 14:00 - LUNCH BREAK**

**14:00 to 15:00 - .Brands and a future New Round**

**15:00 to 16:00 - Develop a Domain and sell a Business**

**16:00 to 16:30 - COFFEE BREAK**

**16:30 to 17:00 - Domain name leasing, valuation and structuring**

**17:00 to 17:30 - "Corporate Domain Management"**

**17:30 to 18:00 - New Ways for Registrars and Registries to Earn Revenue**

**18:00 to 20:00 - Auction and Open BAR**