

Agenda DE 2017

Sunday 14th

12:00 to 20:00 - Reception of Assistants

15:00 to 18:00 - Sightseeing Tour with Bus and Boat

Monday 15th

08:45 to 09:00 - Opening Statements

09:00 to 09:30 - Keynote from Andrew Simpson - Verisign

09:30 to 10:00 - Rolf Larsen presents "What can a registry do for Domain Investors?"

10:00 to 11:00 - Healthy Domain Report

11:00 to 11:30 - COFFEE BREAK

11:30 to 12:00 - Buying and Selling of Keyword Domains on Autopilot

12:00 to 12:30 - Latest news from the Aftermarket

12:30 to 13:00 - Busting 10 myths about news domain extensions

13:00 to 14:00 - LUNCH

14:00 to 15:00 - GTLD's - Geo TLD's -ccTLD's

15:00 to 16:00 - Panel of Domainers and Brokers

16:00 to 16:30 - Coffee

16:30 to 17:00 - How to make money with Keyword Domains

17:00 to 18:00 - Traffic, Parking, Development

18:00 to 18:30 - Jackson Elsegood - Escrow.com

18:30 to 19:00 - "Traffic Partners: Advanced Domain Development and Traffic Monetization"

20:00 to 23:00 - Typical Berliner Dinner at Zollpackhof.

Tuesday 16th

09:00 to 10:00 - Internet Governance

10:00 to 10:30 - .CLUB still the best in Marketing a new GTLD!

10:30 to 11:00 - What .Brands do with their TLD's

11:00 to 11:30 - COFFEE BREAK

11:30 to 12:00 - Will Shorter from Verisign gives us some Insight on .cc and .tv

12:00 to 12:30 - 3 years investing in new gTLD's and a 5-years plan. How is it going?

13:00 to 14:00 - LUNCH BREAK

14:00 to 15:00 - .Brands and a future New Round

15:00 to 16:00 - Develop a Domain and sell a Business

16:00 to 16:30 - COFFEE BREAK

16:30 to 17:00 - Domain name leasing, valuation and structuring

17:00 to 17:30 - "Corporate Domain Management"

17:30 to 18:00 - New Ways for Registrars and Registries to Earn Revenue

18:00 to 20:00 - Auction and Open BAR